

For Immediate Release

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**United Way of
Indian River County**

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United Way CEO Michael Kint and Jennifer Jones, Director of Workplace & Corporate Giving Receive a check of \$91,800 from Publix District Manager Jeff Copeland for the Publix Super Markets Charities Matching Gift.

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Media Release

**Good for you: Publix Super Market Charities Donates \$91,800
In matching gifts to United Way of Indian River County**

Vero Beach, FL: The United Way of Indian River County received a \$91,800 contribution from Publix Super Markets Charities as its corporate match for employee giving – making the total donated by Publix employees and the charity up to \$223,425.

Over the last six years Publix employees and Publix Super Markets Foundation have contributed more than \$1,072,425 in resources and numerous volunteer hours to serving United Way and its partner agencies. “The enthusiasm for giving by Publix employees and the deep commitment to philanthropy in action at all levels of the organization is truly unmatched,” said United Way of Indian River County CEO Michael Kint, “with Publix their dedication produces real tangible results in our community.”

Founded in 1961, the United Way of Indian River County works with 30 local agencies providing essential resources for over 41 health and human service programs. The United Way recently concluded a very successful fundraising campaign, raising over \$2,375,000 in resources for local community groups, agencies and the clients they serve. The contributions from Publix employees and Publix Supermarkets Foundation made up almost 10% of that total, coming in at \$223,425. “Their sincere commitment, diligence and follow-through are second to none,” said United Way Workplace Campaign Director Jennifer Jones, “They truly believe in giving back to the communities within which they operate, as is evidenced by the fact that they are the #1 United Way supporter in almost every community in the entire state of Florida.” Nationally, in 2006, Publix raised \$19.4 million for United Way. When matched with the \$14.2 million from Publix Super Markets Charities, the total contribution was over \$33.6 million.

Publix Super Market employees and Publix Charities have contributed \$1,280,566.88 over the course of the past 10 years, since the 1996/1997 Campaign. They are the only company that has broken that \$1million threshold in those 10 years.