



**United Way of
Indian River County**

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For Immediate Release

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United Way Hits \$2 Million mark in 2009/2010 Campaign

Vero Beach, FL: United Way of Indian River County announced today that it is 87% of the way towards meeting its \$2,325,000 goal to support health and human service programs in Indian River county. The 2009/2010 Campaign Co-chairs, Andy Beindorf, Karl Steene, and Chris Beiber joined Daniel Fourmont in his sentiment. “We are thrilled to have come this far, but we still have a long road ahead,” they said.

United Way volunteers have been hard at work since early August encouraging residents, employees, businesses and organizations to do their part to help United Way partner agencies help thousands of individuals and families in our community. After a few short months United Way is already well on its way toward reaching its goal. To date, United Way has \$2,037,691 pledged toward the new campaign which will run through March 24, 2010.

The announced goal, \$2,325,00 is in step with the “growing needs of this community,” according to United Way CEO Michael Kint. “There is no doubt that needs are on the rise,” stated Kint, “we want to and will be the organization poised to respond to the needs of this changing community.” The co-chairs are working closely with United Way fundraising volunteers, members of the Campaign Cabinet and Loaned Executive teams, to map a blueprint for meeting these increased community needs.

“What matters is not the dollars raised, but the people we are united to help,” said Campaign Co-Chair Andy Beindorf. “We are looking to the community to lead the way in responding to these increased community needs -- please consider giving generously this year,” concluded Beindorf.

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