FOR IMMEDIATE RELEASE:

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Rehmann Team to Lead 2020 United Way Campaign

VERO BEACH, FL, Aug. 24, 2020 – United Way of Indian River County is pleased to announce a group from Rehmann will be leading the 2020-2021 Campaign. Campaign co-chairs include Ross Cotherman, Deborah Crum, Cheri Jones, Jeff Phillips, and James Sorenson.

Every year, the annual campaign is supported by over 100 workplaces and their employees, along with many sponsors and donors. This dedicated support sustains the mission of United Way and allows the organization to spring into action to respond to the community’s most pressing issues, in times of crisis, and every day.

In taking on this role, Cotherman cited Rehmann’s passion for our community and their commitment to giving and volunteering. “Rehmann is dedicated to supporting and serving our communities, especially during these uncertain and challenging times. We look forward to working with other community members in assisting the United Way—in light of COVID-19, it’s more important than ever to step up and help however we can—and we encourage others to join us.”

About Ross Cotherman

“Rehmann is incredibly proud to be a longtime supporter of the United Way and its programs, and it’s an honor to again serve as co-chair of the organization’s annual campaign,” said Rehmann Principal Ross Cotherman, CPA, who had the opportunity to co-chair the annual campaign 20 years ago. Ross oversees assurance services for Rehmann’s Florida offices and is a founding board member of the Boys and Girls Club of Indian River. He currently serves the Indian River County Chamber of Commerce (vice-chairman), the Mental Health Association in Indian River County (vice-chairman), and the Hundred Club of Indian River County (board member).

About Debbie Crum

Debbie Crum provides tax planning and consulting services to high-net-worth individuals, closely-held businesses, S Corporations, pass-through entities, and not-for-profit organizations, and also provides accountant’s malpractice litigation support services. Debbie currently serves on the board of directors for the VNA of the Treasure Coast (treasurer). She is a member of McKee Botanical Garden’s alumni board council and special events committee, and a member of the VNA & Hospice Foundation of Vero Beach’s planned giving committee.

About Cheri Jones
Cheri Jones provides various levels of accounting and financial reporting services to her clients, in addition to ongoing consulting to help them manage their businesses for growth. She directs outsourced CFO service engagements, system implementations, and transactional advisory services.

About Jeffrey Phillips

Jeffrey Phillips develops creative strategies to integrate asset management and retirement plan services with overall business and financial plans. Jeffrey is active in the community as the Treasurer of the VNA Foundation of the Treasure Coast and a member of the Indian River Estate Planning Council and St. Helen School Finance Committee.

About James Sorenson

James Sorenson manages client relationships in multiple industries and provides tax planning, compliance, and consulting services in areas including partnerships, S-Corporations, trusts, and estates as well as high net worth individuals.

“It is our privilege to have the group from Rehmann as this year’s Campaign co-chairs,” said Meredith Egan, COO. “We are so grateful to have such an enthusiastic team committed to LIVE UNITED and volunteer their time for our community.”

Last year, United Way raised over $2.75 million, which is used to fund 47 programs within 39 agencies and community collaboratives to help people and create a stronger Indian River County. The annual fall fundraising officially begins in September. Donations may be made at any time at UnitedWayIRC.org or by mail to United Way of Indian River County P.O. Box 1960, Vero Beach, FL 32961

About United Way of Indian River County

United Way of Indian River County (UWIRC) is a 501(c)(3) non-profit organization that fights for the health, education, and financial stability of every community member. United Way works with local programs to provide resources to individuals and families in crisis today while working year-round to improve community conditions and create lasting solutions. We are effectively building a strong foundation and improving lives by mobilizing the caring power of our community. For more information about your local United Way, please call (772) 567-8900 or visit our website, UnitedWayIRC.org.

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